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Showcase Schedule

- 4:00 Registration and Networking
- 4:30 Welcome and Announcements
- 5:00 Michiel Klonhammer, Founder, Learning Stone on the Elearning Guild Academy's New Platform
- 5:45 KEYNOTE: Dr. Marc Rosenberg: "Building an ELearning Strategy for the Future: Ten Key Shifts to Watch"
- 6:30 Dinner/Cash bar
- 7:15 Dr. Phil Cowcill, Coordinator of Multimedia Advertising Marketing Communications at Canadore College
- 8:00 David Kelly, Program Director at the ELearning Guild

Rates (includes dinner)

ASTD/ATD Members	\$50
Non-Members.....	\$65
Non-Members with discounted Chapter Membership Included with Showcase Fee.....	\$85
At the Door (event only).....	\$75

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Optimizing Technology for Learning

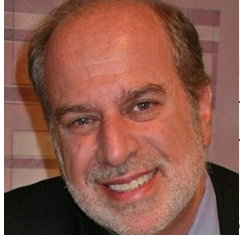
8th Annual Technology Showcase
Thursday, November 6, 2014
Westin Hotel
Forrestal Center, Princeton, NJ
4:00—9:00 PM



Speakers

KEYNOTE : Dr. Marc Rosenberg

“Building an E-Learning Strategy for the Future: Ten Key Shifts to Watch.”



Dr. Marc Rosenberg is an internationally known expert in the world of training, organizational learning, eLearning, knowledge management and performance improvement..

Dr. Rosenberg is a leading management consultant, speaker and educator in the fields of training, organizational learning, e-learning, knowledge management and performance improvement.

He is the author of the best-selling books, *[E-Learning: Strategies for Delivering Knowledge in the Digital Age](#)* (McGraw-Hill), and *[Beyond E-Learning: Approaches and Technologies to Enhance Organizational Knowledge, Learning and Performance](#)* (Pfeiffer/Wiley). His monthly column, “Marc My Words,” appears in the eLearning Guild’s *[Learning Solutions](#)* online magazine.

Marc is past president and honorary life member of the *[International Society for Performance Improvement](#)* (ISPI), a recipient of the *[eLearning Guild’s](#)* Guild Master award, and holds a Ph.D. in instructional design, plus degrees in communications and marketing. He also holds the Certified Performance Technologist (CPT) designation from ISPI.

David Kelly

CPLP, CRP, Program Director at the ELearning Guild.



David Kelly has been an internal learning and performance consultant and training director for over 10 years. As a leader in local ASTD chapters, he served as a local board member and national adviser. Dave is active in the learning community, and often speaks at industry conferences and events. In 2011, the eLearning Council voted him one of the 10 most influential eLearning bloggers for his blog, “Misadventures in Learning.” He is also known for his curation efforts, especially related to conferences and events for learning and performance professionals.

Dr. Phil Cowcill

Coordinator of Multimedia Advertising Marketing Communications at Canadore College



Phil Cowcill started multimedia development in 1984 after being hired as a videographer/developer; he created Canada’s first Level III Interactive Videodisc. In 1995 Canadore College hired him to set up, coordinate, and teach the Interactive Multimedia post-graduate program. His first academic publication was released in 2004 by Thompson Publishing. More recently Mr. Cowcill wrote a chapter for Dr. Michael Allen’s book *Elearning Annual 2012*. Currently, Mr. Cowcill is the Coordinator of Canada’s first post-graduate program dedicated to Mobile Application Development. Mr. Cowcill also travels and speaks at a variety of educational and multimedia conferences all over North America

Michiel Klønhammer,

Founder, LearningStone, the new E-Learning-Guild Academy platform.



Michiel Klønhammer is the founder of LearningStone – the new learning and collaboration platform for professional training. Learning Stone combines communication, learning material and readily integrates with external media in one integrated platform without the need to do the development yourself. Learning Stone is perfect if you are a face-to-face trainer and your primary need is to support the training you are providing with easy to use digital tools.

Michiel Klønhammer also founded MaxClass - the new social network / communication platform for schools. He is passionate that ICT is going to help education get to the next level.

How to Register

www.midnj.astd.org/event-894969

Payment: Use PayPal online or send check to the address below. Must be received by us not later than Nov 1st.

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