

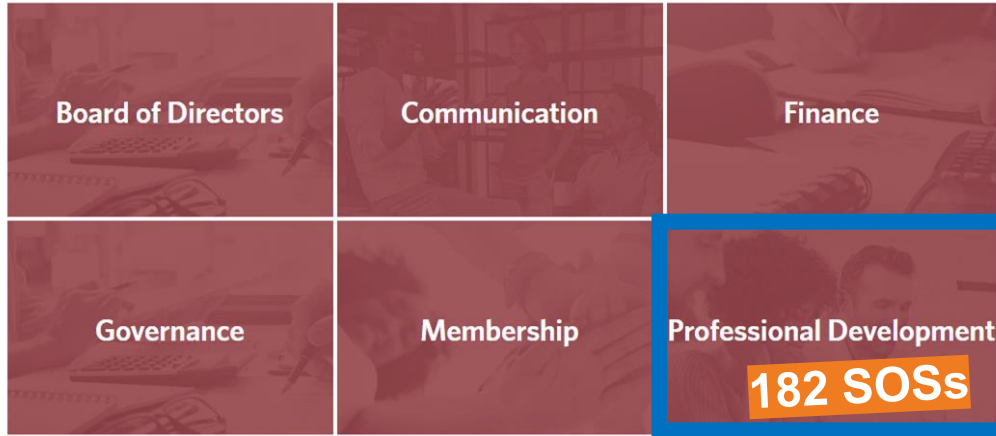
SOS Category: Professional Development

Subcategory: Interest Groups

A Mid-New Jersey Chapter Story



Developing Professional Capability: A Mid New Jersey Chapter Story



Professional Development

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- Chapter Awards
- Certified Professional in Talent Development (CPTD)
- Chapter Meeting Planning
- Monthly Meetings
- Scholarships
- Chapter Conferences
 - Interest groups**
 - Mentor Programs
 - Programs and Events

<https://www.td.org/chapters/clc/sos>

Professional Development

YEAR: 2020

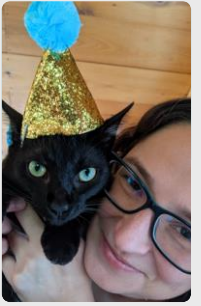
MID NEW JERSEY CHAPTER: Increase Engagement With SIG Synergy

SUMMARY: The chapter was **struggling to meet the diverse programming needs** of its membership. Several groups wanted to attend programs on specific topics that would not appeal to the membership as a whole.

In order to meet these needs, **the chapter established two new special interest groups (SIGs) on facilitation and technology** and focused the chapter's general events on networking and building generally applicable skills. As a result of this shift in strategy:

- The chapter **produced more relevant and higher quality programming** for its entire audience.
- It also **created more targeted and meaningful volunteer opportunities** for its membership.

Wheel of SOS Bounty



**Professional
Development**

What does “SIG” stand for?

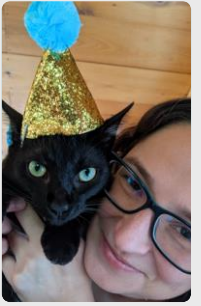
A. Special Interest Gathering

B. Special Interest Group

C. Special Insights Group

D. Significant Interest Group

Wheel of SOS Bounty



In a few words or short sentence, describe what need the Mid New Jersey chapter had that motivated them to create two new SIGs?

Please type your response in chat.



Professional Development