



Mid New Jersey ATD Chapter Newsletter

December 2022

This month's hot topics:

- 1- President's Letter
- 2- Upcoming Events in 2023
- 3- Leadership article: "Connection before Candor"
- 4- ATD article: "Tik Tok for Learning & Development?"
- 5- Board Transitions

1 - President's Letter

Dear Members of the Mid NJ Chapter,

What a great year for our chapter! And every bit of success we have had has been because of each of you and each of the amazing members of our board that supported me with the vision for the chapter. At the beginning of the year, I set out ready to get the group back together after the pandemic, and add additional opportunities for education and networking for the talent development professionals in the Mid NJ region. I am happy to say that because of the work the board did we were able to host an in person event and the [Technology Showcase](#) came back in person better than ever!

Your time and commitment to the chapter through your engagement with the community through our programming events has been the key pillar. With topics that ranged from instructional design to gamification to employee engagement, the theme I saw throughout the year with all programming and conversations was that as a community we are looking for opportunities to empower and transform our communities, and engage our teams in how best works for them.

Your time, conversation, and talents have made our community better this year, and I am so excited to see how this community will continue to flourish in 2023! Maybe that can be our word for 2023 :) As a community when we work together to uplift and learn from one another, we all rise up to create better communities of learning and work for our teams. As you look forward into the new year, I challenge you to think about how you can flourish... professionally and personally. Is there an opportunity for additional learning and education that the chapter can help you with? Let us know. Is there a mentor you are looking for? Let us know, we can help connect you. Are you looking to meet more members in the community, come out to our next event. Are you looking for a way to give back? We have volunteer opportunities that can fit your talents and time, no matter how much time you have.

Looking forward to seeing you all in 2023 and seeing the chapter flourish under the guidance of our new president, [Kalpana Patel](#).

My sincerest best wishes for you this holiday season,

[Vanessa Alzate](#), 2022 President



2 - Upcoming Events in 2023



Chapter In-Person Meeting

Tue, Jan 17 @ 6 pm: [Making Ice-breakers meaningful and relevant!](#)
Lawrence Library, 2751 Brunswick Pike, Lawrence Township, NJ

ATD Conferences

Feb 7-9, 2023: ATD TechKnowledge - www.techknowledge.td.org

May 19-20, 2023: ATD Chapter Leaders Conference (ALC) For chapter volunteers <https://alc.td.org> - reach out to our board to submit a presentation

May 21-24, 2023: ATD International Conference & Exposition (ICE) <https://atdconference.td.org> - reach out to the chapter to get a group rate

3 - Leadership Article: "Connection Before Candor"



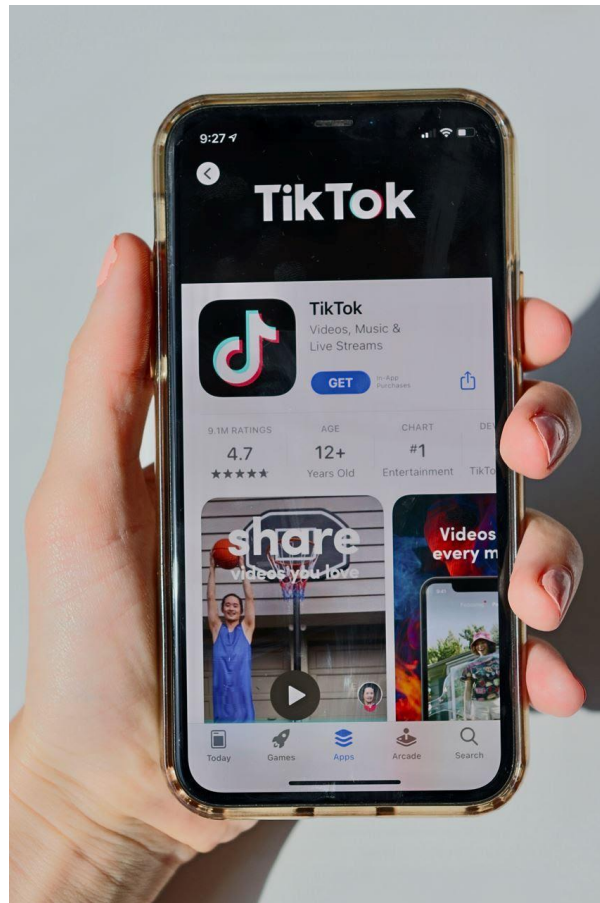
Want to engage?

Here are some leadership insights that we will leverage at our [Jan 17 in-person event](#). (Click [here](#) for the article by [Rich McLaughlin](#).)

Have a recent L&D article that you've published? Let us know on [LinkedIn](#)!

4 - ATD Article: "Tik Tok for Learning & Development?"

Congratulations to [Vanessa Alzate](#) for her [article](#) being featured in the November issue of [TD magazine](#)!



Intrigued?

This ATD article, "[What L&D can learn from Tik Tok](#)", discusses what keeps viewers engaged on Tik Tok, the anatomy of a good Tik Tok video, how we can apply these strategies to our content in learning and development, and how you can share these videos on platforms outside of Tik Tok to make an impact on your learners.

5 - Board Transitions



We appreciate you!

Thank you to all the Mid NJ ATD Chapter board members & directors that dedicated their time and showed their committment, efforts & service to the chapter in 2022!

[Vanessa Alzate](#), [Kalpana Patel](#), [Shani Carter](#), [Bob Holliday](#), [Jenny Glenn](#), [Juliet Hart](#), [Jeffrey Riley](#), [Tom O'Connor](#), [Thasheena Cutno](#)

Transitioning out:

[Jenny Glenn](#), eLearning & Instructional Designer - Thank you for all of the wonderful chapter programming throughout 2022! But she's not going far with supporting our chapter's [Technology Special Interest Group](#) (SIG) in 2023.

[Juliet Hart](#), Leadership Development Consultant - Thank you for your service to the chapter throughout the years! Good luck in your next step in national

roles - serving as [ATD Chapter Recognition Committee Chair](#) (CRC), an [ATD National Advisor for Chapters](#) (NAC), and supporting the [DE&I](#) committee!

Transitioning in:

(You'll just have to wait-and-see our exciting 2023 Board in our January issue!)

Happy Holidays and Happy New Year to all!



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ATD Mid New Jersey Chapter

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