



## Mid New Jersey ATD Chapter Newsletter

November 2022

### This month's hot topics:

- 1- L&D Case Study
- 2- Upcoming Events 2022/2023
- 3- A) Leadership Opportunities & B) Seeking Volunteers
- 4- ATD Chapter Leaders Conference (ALC) Recap
- 5- Call out to our Readers!

### 1 - L&D Case Study

This month we wanted to highlight a successful L&D case study!



Creating remote, self-paced standardized training for a growing company that underwent centralizing its supply chain and customer experience processes for over 100+ warehouses

[Judge Learning Solutions](#) (JLS) developed the strategy, training, and supporting documents that establish SOPs across all of the company's warehouses. JLS took on the task analysis, custom blended learning curriculum development, and assessments to support the nationwide rollout. This resulted in over \$250,000 of savings per year and increased customer satisfaction and employee job confidence. (See more details [here](#))

\*We would love to see more case studies - feel free to submit yours by responding to this email.\*

## 2 - Upcoming Events



Regional Webinar

**Wed, Nov 30 @ 6 pm:** [The Science of Hybrid: What Every L&D Professional Needs to Know!](#)

Chapter Webinar

**Thu, Dec 15 @ 6 pm:** [Gentle Persuasion: Understanding the Power of the Written Word and Shaping our Opinions and Beliefs](#)

Conferences

**May 19-20, 2023:** ATD Chapter Leaders Conference (ALC) For chapter volunteers <https://alc.td.org> - reach out to our board to submit a presentation

**May 21-24, 2023:** ATD International Conference & Exposition (ICE) <https://atdconference.td.org> - reach out to the chapter to get a group rate

### 3A - Chapter Leadership Opportunities

**Looking for ways to expand your leadership skills?**



We are actively seeking volunteers to fill key leadership positions with chapter operations and marketing.

**Director of Social Media**: Works closely with the VP of Marketing to understand the chapter direction and marketing strategy.

Responsibilities include:

- Coordination of content and publication of the monthly newsletter.
- Create suitable and engaging marketing collaterals with the use of graphics, and captions for social media channels including LinkedIn, Twitter, and Facebook
- Propose new and innovative ways to publicize chapter events to enhance member engagement.

**Webmaster**: This is a key position providing support to the chapter for maintaining the chapter website currently housed on Wild Apricot.

This includes:

- Maintain and propose suitable enhancements to the chapter website.
- Maintaining chapter membership data integrity.
- Manage Email and other chapter communications including the posting of chapter events to the website.

\*Please respond with your interest, experience, and contact information to [kpatel@kpatelconsulting.com](mailto:kpatel@kpatelconsulting.com)\*

### 3B - Seeking Volunteers

**Join our amazing group of volunteers!**



As a non-profit organization, ATD is primarily managed and supported by volunteers. You can increase the value of your ATD membership and enhance your experience by volunteering (for just a few hours a week). Participation provides you with the opportunity to develop professionally in a welcoming setting while also significantly increasing your opportunities for networking and meeting new people.

By volunteering you can:

- Meet new people
- Connect meaningfully with your colleagues
- Develop a professional network
- Learn by doing
- Build new skills
- Boost your visibility
- Influence the chapter's efforts and direction
- Gain leadership experience
- Give back to the Mid New Jersey ATD Chapter and your community
- Have fun!

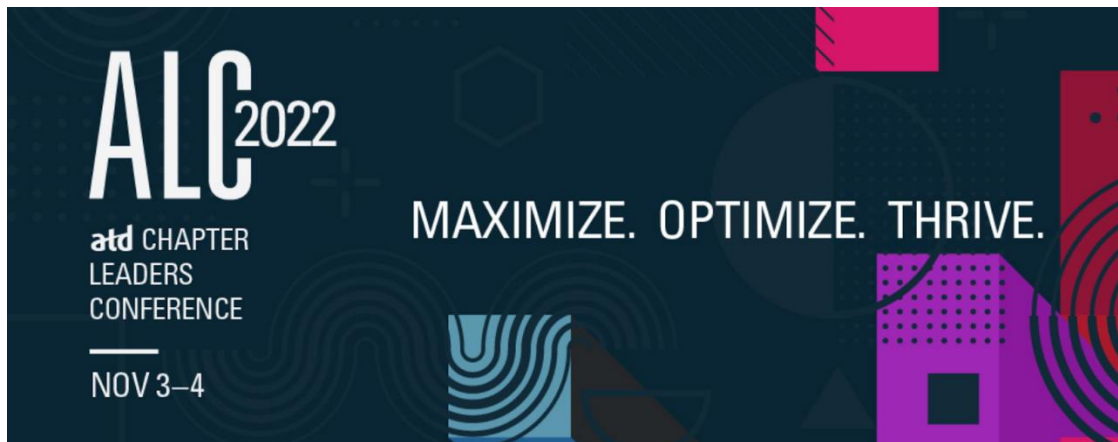
Here are some available volunteer opportunities!

- Membership Onboarding Manager
- Communications Manager
- Social Media Manager
- Finance Planner
- Market Research Planning

\* We are actively looking for [volunteers](#) - click on the link to apply or nominate someone you know!\*

**4 - ATD Chapter Leaders Conference (ALC): Nov 3- 4, 2022**

**The ultimate way of sharing best practices!**



The ATD Chapter Leaders Conference was held virtually on Nov 3-4. This conference brings together chapter leaders across the nation to share best practices. Some of our chapter leaders feel it's the best conference of the year given the willingness of everyone to share information, materials, experiences, etc..., as well as, the wonderful sense of camaraderie and friendships that you build!

Some session titles this year included:

- 10 Proven Strategies for Taking Your Career to the Next Level and Bringing Your Chapter Alongside You
- Knowledge Management: The Foundation of Your Future
- Creating a ATD Community of Champions to Support Your Chapter's DE&I Initiatives
- Driving Your Strategy at Top Speed with Effective Dashboards

As you can see many of the topics that are relevant to our chapter also are applicable in the workplace.

We're excited to attend ALC next year, May 2023. This time in-person in sunny San Diego! [td.org/alc](https://td.org/alc)

**5 - Call Out To Our Readers!**

**What topics are you interested in? Tell us!**



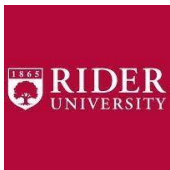
We are always looking to feature more topics in our monthly newsletters! This is an opportunity for chapter members to email suggestions or topics of interest for upcoming monthly newsletters!

Please forward any topics of interest and would like to be featured in next month's newsletter, click reply to this email - [midnjatd@gmail.com](mailto:midnjatd@gmail.com)





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