



Mid New Jersey ATD Chapter Newsletter

October 2022

This month's four points:

- 1- Highlights of the Tech Showcase**
- 2- Upcoming Events**
- 3- Recruiting 2023 Board Members**
- 4- Job Posting**

1 - Highlights of the Tech Showcase



The **12th Annual L&D Tech Showcase 2022** was a success with 50+ of you!
We can't thank you all enough for attending.

So, what did you think? Here is a short survey you can fill out to tell us what you loved, what you liked, and what we can do better next year.

We appreciate your feedback!

Here is some content about the event in case you couldn't make it!



Our ATD Chapter Board Members & Volunteers!

Top row – Bianca Clark, Jesse Kramer, Dr. Shani D. Carter, Dr. Peter Rizza, Jr, and Dr. Thomas O'Connor

Bottom row – Kalpana Patel, Juliet Hart, Vanessa Alzate, Sue Wetherell



Speakers – Serene Wang, Valary Oleinik, Susan Gatti, Christian Furler O'Brien, and Barbra Kocsis

1. **Conference Start – Welcome** with **Dr. Thomas O'Connor**, Assistant Professor, Rider University
2. **Welcome from our Location Sponsor** **Dr. Eugene Kutcher**, Business Dean at **Rider University**
3. **New Rules of Engagement: Training Goes Hybrid** with **Valary Oleinik**, **Valary with a WHY**, DandLearn LLC
4. **Empowering an Agile Sales Force through Hybrid Learning** with **Christian Furler O'Brien**, Associate Director, U.S.

Genitourinary Oncology Training & Talent Development, [Bristol Myers Squibb](#)

5. [Panel: Using Social Media for Talent Development in the Hybrid World](#) with [Vanessa Alzate](#), CEO of [Anchored Training](#), [Barbra Kocsis](#), Managing Director at [iCapital Network](#), and [Susan Gatti](#), CEO of [Immix ID](#)

6. [Using Videos and Images for Improving Hybrid Work](#) with [Matthew Pierce](#), Learning & Video Ambassador, [TechSmith](#)

7. [Creating Amazing Hybrid Sessions: Tools Tips & Techniques](#) with [Nick Floro](#), CEO of [Sealworks Interactive Studios](#)

8. [Smart Toolkit to Enhance Hybrid Work](#) with [Serene Wang](#), CEO of [Elitelink Education](#)

*We also want to recognize Jeffrey Riley's contributions as a leader for the technology showcase. Without his support, this event would not have been the success that it was.
Thank you, Jeffrey!*

2 - Upcoming Events

Regional Webinar

Thu, Oct 27 @ 6pm: [Learning and Development in a Post-Covid World](#)

Chapter In-Person Event

Thu, Nov 17 @ 6pm: [Making Ice-Breakers Meaningful and Relevant!](#)

Regional Webinar

Wed, Nov 30 @ 6pm: [The Science of Hybrid: What Every L&D Professional Needs to Know!](#)

Chapter Webinar

Thu, Dec 15 @ 6pm: [Gentle Persuasion: Understanding the Power of the Written Word and Shaping our Opinions and Beliefs](#)

3 - Recruiting 2023 Board Members

[Board Member Recruiting Time!](#)

2023 Mid New Jersey ATD Chapter Board Roles

VP Operations: Oversees chapter activities relating to programs, financing, website management and record keeping to ensure compliance with ATD National policies. Collaborate with other directors.

VP Membership: Works on advancing the chapter's membership strategy and connecting with member to drive membership development and engagement. Collaborate with other directors.

VP Programming: Works to develop educational programming events for the chapter, and coordinates with the chapter's special interest groups to put their events on the chapter calendar. Collaborate with other directors.

We are actively looking for [volunteers](#) - click on link to apply or nominate someone you know!

4 - Job Posting

Immediate Need

- **Training Coordinator/ Meeting Planning hourly consultant who lives in/near the Princeton area**

Client Type: Princeton based Big Pharma Company

Job Title: **Training Coordinator/ Meeting Planning Project Manager**

Target Start Date: **November 1, 2022**

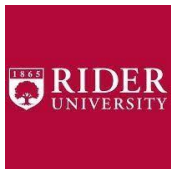
Target End Date: This SOW will go through year-end. If all goes well has opportunity to expand to a much larger partnership in 2023 for this person with the current 1-2 SMEs.

Resource Pay Range: **\$80-\$110/hr**

Email [Juliet Hart](mailto:Juliet.Hart) if interested or know anyone who might be interested!

More information in SLACK - members request access at www.midnjatd.org

Thank you to our Sponsors!



For sponsor packages, click [here](#).

ATD Mid New Jersey Chapter

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