



**MID NEW JERSEY
CHAPTER**
Association for
Talent Development

L&D TECH SHOWCASE

Theme:

HYBRID: THE WAY FORWARD

Rider University
2083 Lawrenceville Rd
Lawrenceville, NJ 08648

 Wed. 28th September, 2022

 12.00 PM - 7:00 PM

Networking Lunch at 12:00 pm

Networking Reception at 6:15pm

Register now at :

<https://midnjatd.org/event-4858969>

ONLY SOME OF OUR AMAZING
SPEAKERS!!



Valary Oleinik

CEO,
DandLearn



Christian Furler O'Brien

Associate Director,
Bristol Myers Squibb



Vanessa Alzate

CEO,
Anchored Training



Barbra Kocsis

Managing Director,
iCapiatal Network



Susan Gatti

CEO,
Immix ID



Matt Pierce

Learning & Video
Ambassador,
TechSmith



**MID NEW JERSEY
CHAPTER**
Association for
Talent Development

L&D TECH SHOWCASE

Theme:

HYBRID: THE WAY FORWARD

Rider University
2083 Lawrenceville Rd
Lawrenceville, NJ 08648

 Wed. 28th September, 2022

 12.00 PM - 7:00 PM

Networking Lunch at 12:00 pm

Networking Reception at 6:15pm

Register now at :

<https://midnjatd.org/event-4858969>

ONLY SOME OF OUR AMAZING
SPEAKERS!!



Nick Floro

CEO,
Sealworks



Christian Furler O'Brien

Associate Director,
Bristol Myers Squibb



Serene Wang

CEO,
Elite Education



Barbra Kocsis

Managing Director,
iCapiatal Network



Susan Gatti

CEO,
Immix ID



Matt Pierce

Learning & Video
Ambassador,
TechSmith

L&D TECH SHOWCASE



Nick Floro CEO, Sealworks Interactive Studios

Nick Floro is a co-founder and chief learning architect at Sealworks Interactive Studios with over 30 years of experience developing learning experiences, applications, and web platforms. Nick is passionate about how design and technology can enhance learning and loves to share his knowledge to teach, inspire, and motivate.

Nick gets to sketch, imagine, and prototype to craft learning experiences for audiences of all ages, reaching millions of learners annually.



Serene Wang CEO, Elite Education

Serene Wang is a passionate educator, entrepreneur, instructional designer, public speaker, and media influencer. Her specialty is in instructional design, language training, and research in artificial intelligence. She serves as the advisor and coach for many U.S. and international companies. She is also engaged in many education institutions' teacher training programs as the program developer or trainer. Awarded as the top 10 digital instructional designers and Key Opinion Leader in Education, Serene has taught at Columbia and New York University. Each of her online live-streaming courses has more than 20 thousand students participating at the same time and her teaching videos have over 20 million views.

Register now at :

<https://midnjatd.org/event-4858969>

L&D TECH SHOWCASE



Matt Pierce Learning & Video Ambassador, TechSmith

Matthew Pierce, Learning & Video Ambassador for TechSmith Corporation, has created videos for learning and marketing for over a decade. He leads the TechSmith Academy, a free platform teaching video and image creation for businesses. He is host of The Visual Lounge Podcast, which streams live on Youtube and LinkedIn weekly. He is a regular speaker at multiple learning and development-focused conferences. Connect with him on LinkedIn.



Christian Furler O'Brien Associate Director, Bristol Myers Squibb

Christian Furler O'Brien is the Associate Director for US Oncology Training & Talent Development focused on Genitourinary Malignancies. He leads a team of Training Strategists to develop & activate learning curricula and experiences that foster deep clinical education & clear communication to both community & academic oncologists. Furler O'Brien joined BMS in July 2020 during the height of the COVID-19 pandemic to lead key launches expanding the carcinoma franchises. Prior to joining BMS, he held roles of increasing responsibility across Sales, Sales Training and Consumer Healthcare Marketing at Sanofi & Novartis. He is a passionate & energizing inclusion advocate, who dedicates energy to ensuring patients and people are empowered to thrive.

Register now at :

<https://midnjatd.org/event-4858969>